

## WHY JOIN?

You will find the benefits and services extended to you as a chamber member are diverse and geared to toward improving the business climate for your business and the community.

### Business Support

Economic Development/Recruitment Program  
Small Business Seminar and Workshop Program  
Referrals-We refer your business!

### New Contacts/Connection Opportunities

We are the leading business organization for you to make new business contacts.

Monthly Business After Hours  
Business EXPO  
Chairman's Memorial Golf Tournament  
Chamber Coffees  
Economic Club Luncheons  
Business Listing on Internet

### Publications/Resources

E-Newsletter  
Membership Directory  
Community Guide  
Community Profile-Statistical Data and Business

### Research

City & County Map  
Phone Directory  
Hotel/Restaurant Guide  
Monthly Tourism/Relocation Inquiry List  
Information Center  
Manufacturers Directory  
Chamber Member Labels

### Promotion/Advertising

Mail Out Program-Include your brochure in the chamber's Tourism/Relocation Packets  
Advertising Opportunities-Promote your business in Chamber publications and advertising tools such as the Newsletter, Membership Directory, Community Guide, Folders or the City / County Map

Tourism information is provided to those visiting or expressing the desire to visit the Searcy area

Goodwill Ambassadors provide a special welcome and hospitality to visitors at special functions

Gain exposure for your business by hosting a Business After Hours, Coffee Club meeting or Economics Club Luncheon

Participate in the annual Business EXPO to gain exposure to thousands of potential customers

The Chamber promotes Grand Openings and Ribbon Cuttings for new member businesses or businesses that have moved or expanded  
Special Benefits

The Chamber Membership Certificate is the official symbol of your participation in the Chamber and identifies you to your customers and clients as a member. These programs and others provide services, activities, information and resources to give your business that competitive edge.

## MEMBERSHIP APPLICATION

Name \_\_\_\_\_

Title \_\_\_\_\_

Company Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_

Fax \_\_\_\_\_

Email \_\_\_\_\_

Business Category \_\_\_\_\_

Web address \_\_\_\_\_

For payment by credit card only:  
\_\_\_ MC \_\_\_ Visa \_\_\_ AmEX \_\_\_ Discover

Card Number \_\_\_\_\_

Exp. Date \_\_\_\_\_

Signature \_\_\_\_\_

Mail application & check to:

Searcy Regional Chamber of Commerce  
2323 South Main  
Searcy, AR 72143

## Committee Preference Form

The Chamber depends on you, its members, to carry out the Program of Work. If you would like to serve on a Chamber Committee, please indicate your first and second choice. The committees will meet regularly for approximately 1 to 2 hours. The meeting date (set by the chair) is encouraged to be convenient for the members of that committee. We encourage your involvement, as this is a vital part existence. (check which ones you would like to participate on)

### Economic Development

- Commercial Development ..... \_\_\_\_\_
- Government Relations ..... \_\_\_\_\_
- Transportation ..... \_\_\_\_\_
- Technology ..... \_\_\_\_\_
- Business & Retail Retention ..... \_\_\_\_\_

### Community Development

- Business After Hours ..... \_\_\_\_\_
- Business EXPO ..... \_\_\_\_\_
- Eggs & Issues ..... \_\_\_\_\_
- Workforce Development & Education ..... \_\_\_\_\_
- Chairman's Memorial
- Golf Tournament ..... \_\_\_\_\_
- Membership Services ..... \_\_\_\_\_
- Banquet Committee ..... \_\_\_\_\_

## An Introduction to the Chamber

Dear Business Leader,

The Searcy Regional Chamber of Commerce is a leader in business and commerce in the Searcy area. The Chamber continues to exert its total effort toward furthering business and commerce in our area.

The Searcy Regional Chamber is a voluntary organization of local business people working together to improve the economic and civic vitality of our community. We are financed by members' investments in the growth of Searcy.

We currently have over 800 businesses working to accomplish what is best for Searcy. We invite you to join them. We think you will agree the Chamber is a Natural Fit for your Business.

## Mission Statement

The purpose for which the corporation is organized is to advance and promote the industrial, commercial and civic interest of the City of Searcy, Arkansas and its vicinity and thereby secure and preserve a high quality of life for its citizenry.



Searcy Regional  
Chamber of Commerce  
*a natural fit*

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