



Co-Sponsored by:

Ganus Center · Harding University

July 28, 2009

# Business EXPO

2323 South Main · Searcy, AR 72143 · (501) 268-2458

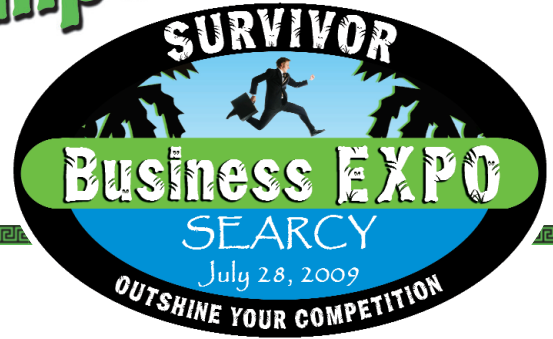
Searcy Regional  
Chamber of Commerce  
*a natural fit*





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# Out Shine Your Competition!



Dear Chamber Member or Business Owner,

The Searcy Regional Chamber of Commerce is pleased to announce the ninth annual Business EXPO, which will be held July 28, from Noon till 4:30 p.m. at Harding University. Get ready to outshine your competition using this year's "SURVIVOR" theme. Prizes will be awarded for the best product display and for the most creative display. A "By Invitation Only" Business Networking Event will be held from noon till 1:00 p.m. The event will then open to the public.

The Arkansas Small Business & Technology Center will be hosting the following seminars: "How To Thrive in a Down Economy" at 10:00 a.m. and "Gorilla Marketing" at 2:00 p.m.

Booth rates and a floor plan are included inside this brochure. Please complete the Exhibit Space Reservation Form and return it to the Chamber by July 8, for early bird pricing. The Chamber is not obligated to accept any contract after spaces are filled or after July 22, 2009.

Prices include:

- . 10" X 10" booth wide with backdrop, draped sides and carpet
- . One draped 6" table with two chairs
- . Opportunity to win exciting door prizes
- . Listing in Exhibitor information
- . Publicity campaign to boost attendance from general public
- . Direct mail to Chamber Members and area businesses
- . News releases to local and regional media
- . Flyers, posters and street signs publicizing the event
- . Promotion of the event in our E-mails and on our website

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If you have any questions or need further information, please contact the chamber office at 501-268-2458. Thank you for your interest and participation in the Searcy Regional Chamber of Commerce Business EXPO 2009.

# Business EXPO

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Harding University . Ganus Center

Reserve your booth today! Just mail in the form below with your payment to the Searcy Regional Chamber Of Commerce. Reservations are accepted on a first come first serve basis only and booth space selection is confirmed when payment is received. To receive early bird pricing, form and payment must be received by 4:30 p.m. July 8, 2009. All vendors must supply a door prize valued at \$25 or more to be given away. Vendors will be allowed to collect names at their booth and the winner will be announced over the P.A. System.

Exhibitor/Company \_\_\_\_\_

Contact name \_\_\_\_\_ Phone \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Email Address \_\_\_\_\_

Type of Product/ Business \_\_\_\_\_

Booth pricing:

## MEMBER PRICING

	Early Bird (prior to July 8)	After July 8
Businesses	\$ 195	\$ 245
Restaurants*	\$ 125	\$ 175

\*To qualify for Restaurant Food Bistro pricing you must serve samples at the event

## NON-MEMBER PRICING

	Early Bird (prior to July 8)	After July 8
Businesses	\$ 245	\$ 295
Restaurants*	\$ 175	\$ 225

\*To qualify for Restaurant Food Bistro pricing you must serve samples at the event

## NON-PROFIT PRICING

	Early Bird (prior to July 8)	After July 8
Non-profits*	\$ 100	\$ 150

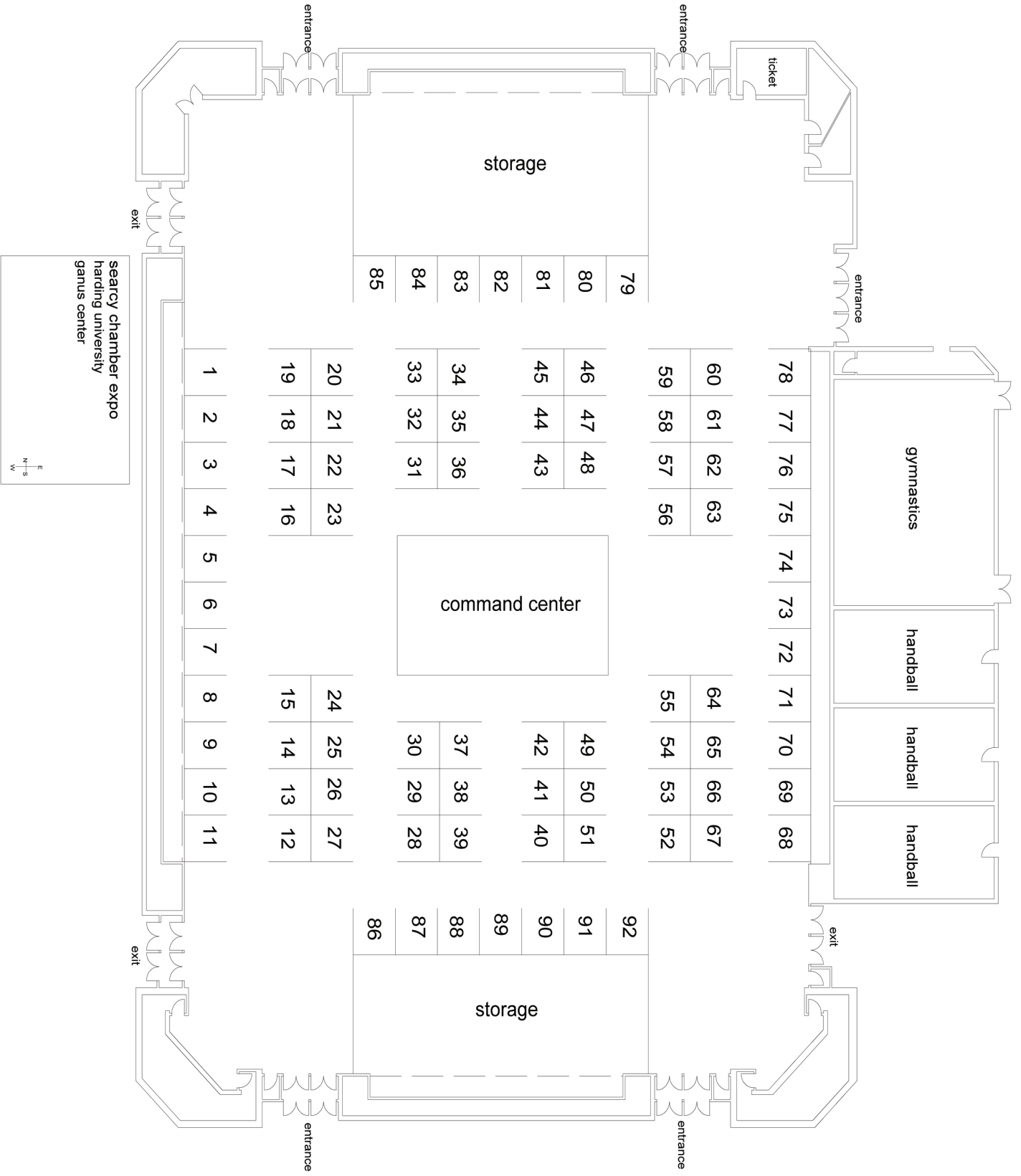
\* Must provide proof of non-profit status

Number of Booths \_\_\_\_\_ (\$50 off the total price for more than one booth)

Electricity add \$50 \_\_\_\_\_ Type of Use \_\_\_\_\_ ( ex. popcorn machine)

Booth Space selection: \_\_\_\_\_ First Choice \_\_\_\_\_ Second Choice \_\_\_\_\_ Third Choice

North end towards Park Street



South end towards Beebe Capps